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SPOTLIGHT FALL 2013 **ON EDUCATION**

THE MISSION OF BRIGHTON CENTER, INC. is to create opportunities for individuals and families to reach self-sufficiency through family support services, education, employment, and leadership. We will achieve this mission by creating an environment that rewards excellence and innovation, encourages mutual respect, and maximizes resources. With each issue of the Spotlight, we will share Brighton Center's mission in action with stories of lives transformed and hope restored.

LEGACY GIFTS

Planned gifts are thought of as "Legacy Gifts" because they will impact future generations. A planned gift allows you to expand your gift beyond your current situation while extending the the benefits of your generosity far into the future in a much broader scale.

THREE EASY STEPS TO INCLUDE BRIGHTON CENTER IN YOUR WILL



CHOOSE HOW YOU WANT TO GIVE

Determine whether you'd like to make a gift of a specific amount or if you'd like to leave a percentage of your estate.



MEET WITH AN ESTATE PLANNING ATTORNEY

Whether you need to create a will or simply update an older document, you'll want to seek the help of an estate planning attorney. Contact Becky Timberlake, Development Director at (859)491-8303 ext. 2412 to get sample language to share with your attorney.



NOTIFY US OF YOUR INTENTION

If you desire, please inform Brighton Center of your gift so we can thank you and ensure that your bequest will be fullfilled in the manner you intend. Brighton Center is happy to adhere to your wishes regarding anonymity.

BRIGHTON RECOVERY CENTER FOR WOMEN EDUCATION PROVIDES A NEW BEGINNING

My name is Kristen and I am twenty-one years old. I have had a long journey of addiction, alcoholism, and abuse on the road to get to where I am today. My life hasn't been easy but today I know I am blessed. I started using drugs and drinking at age 10 and by the time I was in high school my addiction was full blown. I hated school because it took time away from my addiction. I failed several classes, I never showed up and the last grade I completed was my freshman year. I failed my sophomore year twice and then gave up. The initial plan was to get my G.E.D. but my alcoholism had other plans.

The next few years were a complete nightmare; I tried to hold jobs, only applying places I knew they wouldn't check my education and history. This unfortunately left me working for minimum wage with an expensive habit. I started selling drugs to make ends meet and working at places that wouldn't interfere with my addiction. My addiction changed everything about me, all morals I had went out the window. That girl my parents raised to work hard, further her education, and always put family first was gone. I was eighteen when I got my first criminal charge and had many more to follow.

I was sent to Brighton Recovery Center for women on 12/10/12 and my life changed. Being here I have gotten the opportunity to learn about myself and work on areas that I struggle with. At Brighton I have learned that life is not always easy but it is worth it. I moved to Phase One of the program about five months ago and started working on my G.E.D. With the help of the other women in the program and other resources offered, I accomplished my goal of obtaining my G.E.D.

Today I have hope! Now that I have a real education I want to go to college and get a degree so that I can fulfill my true passion helping people just like me. I want to volunteer and work my way up to being a chemical dependency counselor one day at a time.



VOLUNTEERS

are the heart and soul of Brighton Center. Each year many individuals and groups provide their energy and passion so we may continue to build a better community for all.

PASSION FOR BRIGHTON CENTER'S MISSION MEET CLIFF SHISLER AND LINDA HEATH

We're Linda Heath and Cliff Shisler, Campbell County residents, and pleased to be Brighton Center donors and volunteers. After retiring in 2002 - Cliff from Northern Kentucky University and Linda from Xavier University – we immediately began upping our volunteer game.



In addition to time with our church, we've worked in local and national disaster relief, helped build and rebuild houses, sorted clothes, served food, hosted in homeless shelters, written grant proposals and led workshops. We've used both our hands and our minds.

At Brighton Center we began volunteering with short-term projects for the Christmas Toy Drive, Clothing Closet and Street Outreach to homeless teens, but have now made long-term commitments. Linda helps the Development Office with social media and Cliff works with Becky Timberlake on fundraising.

Yes, we give our time and our money. At the end of each year we review how we've spent our volunteer time. We also look at where we've spent our donation dollars. We're shifting more of each to Brighton Center.

We're drawn by the scope of programs and number of people impacted. With 34 programs, Brighton served more than 74,000 individuals last year. When there is a need in the community, Brighton Center finds a way to meet it. Drug and alcohol abuse, foreclosure, kids at risk, homeless teens, school readiness, job training, payday loans - there's a program for that.

Plus the staff is fantastic at bundling services and programs to meet not just immediate needs, but to respectfully work with people to achieve their dreams. It's amazing what Brighton Center can do with \$5, \$50, \$100, or \$1000.

We proudly tell friends and strangers that we volunteer with, and donate to, Brighton Center. We are happy to work with Brighton Center to help create a vibrant, compassionate Northern Kentucky. Won't you join us?



ON VOLUNTEERING

Please contact Beth Hodge, Donation and Volunteer Manager at bhodge@brightoncenter.com or by phone (859)491-8303 Ext. 2331

UPCOMING EVENTS

FRIDAY SEPTEMBER 20 Community Celebration

Plan to join us from 3:00-7:00 p.m. as we hold our annual Community Celebration in the West End parking lot (799 Ann St) This is a fun afternoon filled with activities for the entire family.

FRIDAY OCTOBER 25 BEL's Halloween Party at Jerzees in Newport

Please join Brighton Emerging Leaders* from 6:00pm - 1:00am at Jerzees for a fun-filled Halloween.

SATURDAY NOVEMBER 9

The Rusty Ball at The Duke Energy Convention Center

Enjoy an evening of great music by the Rusty Griswolds while benefiting Brighton Center. To purchase tickets, please contact Becky Timberlake at (859)491-8303 Ext 2412 by September 13. For more information on the event, please visit www.therustyball.com.

THURSDAY NOVEMBER 21 Feast For Your Home at Best Furniture Gallery

Make plans now to attend this third annual event at Best Furniture Gallery where you will find beautiful home furnishings while enjoying great wine, food, and live music. Tickets are \$25.00 in advance and will be available beginning September 23. Please contact Becky Timberlake at [859]491-8303 Ext. 2412 for more details about this wonderful event which is a kick-off to the holiday season!

*Brighton Emerging Leaders (BEL's) are young professionals who support Brighton Center through leadership, advocacy, volunteering, and fundraising activities. Join us! (859)491-8303 x2412 or <u>btimberlake@</u> <u>brightoncenter.com.</u>

EDUCATION IS THE FOUNDATION TOYOUTH SERVICESYOUTH SERVICES

EDUCATION IMPACTING CHANGE FOR A LIFETIME

Brighton Center's Youth Services provides services for runaway, homeless, abused and neglected youth between the ages of 11-17. Many of our youth are behind educationally due to many household moves, numerous changes in school systems, truancy issues as well as behavioral and family issues, and some have not been inside a classroom for many months. In the past three years we have seen an increase in our admission of 17 year olds who are usually between grades, not quite a senior and lacking the credits to graduate, or youth who need more credits than what can be obtained through credit recovery. Many of our youth have heard, "You will not amount to anything;" "You are wasting your time in school;" "You'll end up in prison just like the rest of them."

Through providing a supportive and stable structured environment, counseling, case management, tutoring, and an extended school year, we have had tremendous success with our youth getting back on track to being seniors, attending dances and football games, participating in school sports, attending proms, and other memorable activities. One of the most important lessons is the value of education: the conduit for our youth to have a brighter future toward reaching their full potential and to reach self-sufficiency.

Of the youth who participated in our programs this past school year, **Street Outreach Program**, **Homeward Bound Shelter**, and **Transitional Living Program**, nine graduated from high school and four received their GED. One received the Outstanding Student Award in Chemistry! We also had four others who received their GED from **Adult Education** and Brighton Center's **Step Up Program**.

As if graduating high school isn't enough of an accomplishment, Youth Services have six students currently enrolled in post-secondary education. Two are already taking classes at Gateway Community & Technical College and the other four are set to start in the fall. One student even made the Dean's list at Gateway! When asked about their educational accomplishment, the students stated, "This is the first time that anyone has believed in me" and "This is the first time I felt like I could do it." We are so proud of them!

YOUTH LEADERSHIP DEVELOPMENT EDUCATION OUTSIDE OF THE

CLASSROOM

School is very important, but it's not the only setting where youth can learn. Youth do not need to be in close proximity to notebooks, calculators, chalkboards, and quizzes to learn. True learning isn't just about memorizing facts and solving math problems. Learning is an interactive and lifelong process of analyzing, questioning, and discussing. Learning is discovering new meanings in every situation, and then applying them in different ways.



Denny McFadden of Green Umbrella with Myles Anderson, YLD at Lake Isabella.

There's a big world of questions, people, and places out there. In **Youth Leadership Development**, we try to provide for our youth as many meaningful experiences as possible. One of our goals in Youth Leadership Development is to broaden youths' knowledge, and cultivate awareness and appreciation for outdoors, healthy lifestyles, and community. Healthy bodies make healthy minds and encourage positive use of free time.



Bogan splashing around at the Newport Vets Pool.

For the youth involved in YLD, this summer has been filled with many outdoor adventures. Our youth kicked off the summer with a trip to the Reds game. The first week of club was themed "water week." The youth went fishing at Lake Isabella, walked to the Ohio River to clean up trash, conducted science experiments using river water, and ended the week with a trip to Newport Vets pool. Since then, the youth have gone on many more outdoor adventures which include hiking, biking, fishing, touring CVG airport and city administration, swimming, attending circus camp, and participating in Crossfit for Kids. The youth are learning to make good positive decisions that will impact their schooling and futures.

Through a Summertime Kids grant, from The Greater Cincinnati Foundation and a partnership with Green Umbrella, Kicks for Kids and Most Valuable Kids, these wonderful opportunities were made possible for our YLD youth.

GET INVOLVED! Contact Michelle Bullis at mbullis@brightoncenter.com

Everyone wants their children to do well in school, graduate from high school, and learn skills that will lead to a good job and stable future for their family. We believe education is the key to opportunity and support each person's goal of completing their education. In very practical ways, Brighton Center programs weave a network of support that removes barriers and promotes educational success. It all starts with education and a community that makes education a priority.

Brighton Center works with many strong community partners to meet our region's educational goals ensuring every individual has the opportunity for a bright future. Among these are:



CENTER FOR EMPLOYMENT TRAINING EDUCATION FOR THE WORKPLACE

Brighton Center's mission of helping our customers achieve self-sufficiency is realized every day by our **Center for Employment Training** (CET) graduates. Success at CET is seeing that our graduates achieve their goals of skill training, and obtain a good job in their field to start moving along a career pathway. This year we had 40 trainees graduating from CET, and 41 Step Up customers who have obtained their GED–81 total success stories! Our graduates are finding they are closer than they thought to realizing their hopes and dreams.

Medical Assisting trainees have obtained positions with St.Elizabeth Physicians, St. Elizabeth Healthcare (hospital), Tri-State Pulmonary, Advanced Spine and Pain Management, and Northland Outpatient Rehabilitation Center. Five graduates have prepared for the Registered Medical Assistant (RMA) exam, and one already has achieved their RMA.

Graduates from **Microsoft Office Technology** have been placed with employers like Thyssen Krupp, Target, and Anza. So far five MOT graduates have obtained their Microsoft Office Specialist (MOS) Certification and one is applying for the Microsoft Office Specialist Master Certification, passing 4 total Office certifications!

Construction and Manufacturing Technologies

(CMT) has graduates working with Messer Construction, Stone Gate Apartments, and DMG Rentals. All of our CMT graduates are equipped with OSHA-10 safety certification, the National Center for Construction Education and Research (NCCER) certification, and EPA refrigerant recovery certifications.

EARLY CHILDHOOD EDUCATION



By Helen Carroll, Manager, Community Relations Toyota Motor Engineering and Manufacturing, North America

For the past 10 years or so, I have been learning about education. I've been surprised, excited, disappointed and amazed as I've learned about our public education system and how public policy and legislation have shaped the world of education. Probably the most shocking thing I've learned is that 90% of a child's brain is developed by the age of five . . . but 90% of public funding occurs after a person is five years old. What is wrong with this picture?

And last year, the Kentucky Department of Education found that only 28 percent of children in Kentucky are arriving fully prepared for kindergarten.

I think about all of the organizations that Toyota supports – hundreds of them across the state to the tune of millions of dollars collectively. And now, with my deep dive into a better understanding of education, I am asking what many of these organizations are doing to increase that percentage of children ready for school. The Brighton Center is one such organization, and Toyota and the Brighton Center have a strong partnership. The understanding that the highest potential for new learning in a person's lifetime is before the age of five is evident in Brighton Center programs . . . such as **HIPPY (Home Instruction for Parents of Preschool Youngsters), Bright Days Child Development Center, Every Child Succeeds and the Family Daycare program**.

Appropriate early childhood programs not only help children's brain development, they also contribute to physical, emotional and social development. Early Education in high quality settings like Brighton Center's programs, under the direction of Dellisa Ford-Edwards, recognize that learning in the early years is critical to a child's lifelong development and is geared to give children a jumpstart in learning and prepare children for kindergarten so that on the first day of school, they are ready to learn.

Through my work in education in our community, I now know that when children begin school behind, they will fall further and further behind as they progress through school. Research shows that children who have been in high quality early childhood education programs have better school performance; higher math and language competencies; sharper thinking/attention skills; lower school dropout rates; stronger, more effective interactions with peers; and more exploratory behavior in the school years.

Long-term Early Childhood Programs have been proven to impact many societal issues we are facing today: lifelong earning potential increases, teen pregnancy and incarceration rates are lower, crime rates decrease and high school graduation rate increases. The Brighton Center understands that, based on decades of research, Early Childhood Education is an essential prerequisite to life.

Thank you, Brighton Center, for that understanding and for being very good stewards of the dollars and time Toyota provides for your work.

- United Way's Success By Six effort to prepare children for kindergarten includes Brighton Center's quality Early Childhood Education programs such as Bright Days Child Development Center and home visitation services for parents and children prenatal 5 years.
- The Northern Kentucky Education Council's Read On! Campaign provides the opportunity to work with others to ensure all children are reading on grade level by the third grade.
- Four local school districts which support the Youth Leadership Development program through school and community engagement and grade promotion.
- The homeless coordinator with each school district works closely with Homeward Bound Shelter to keep youth in their home school while they reside at the Shelter.
- Newport's Adult Learning Center offers GED instruction on-site at the Center for Employment Training program, with 47 people earning their GED last year.
- Family Resource and Youth Service Center's at local schools maintain strong communication with Brighton Center to ensure family's needs are met so children can attend school.



Annually, Brighton Center holds special events to raise funds to support the general operating needs of the organization, its programs and services.

The success of our events is based on the generous support that we receive from our attendees and donors.

Brighton Center's two most recent fundraisers were The Brighton Classic Golf Outing and The Beach Party Gala.



THE BRIGHTON CLASSIC GOLF OUTING

The Brighton Classic is always one of the Tri-State's premier golf outings, and this year was no exception. The event was held on May 14th at Highland Country Club. We would like to thank everyone who sponsored and attended this event. Special thanks to The Bank of Kentucky and American Mortgage Service Company who were the Presenting Sponsors of the golf outing.



Pictured from left are Gary Menne of The Bank of Kentucky, Tammy Weidinger, President & CEO of Brighton Center, and Bill Case of American Mortgage Service Company



THE BEACH PARTY GALA

Over 300 attendees attended the Beach Party Gala, which was held on June 1, 2013 at The Drees Pavilion. Guests enjoyed a gourmet dinner, live music, and an exciting live and silent auction. We would like to thank all of those who attended, as well as our many sponsors.

A special thanks to the Bank of Kentucky, the Presenting Sponsor of the event.



From left, are Mary Peterman, Becky Timberlake, and Paula Bonomini. Mary and Paula were the Co-Chairpersons of the Beach Party Gala.

SAVE THE Next years gala will be held on **June 7, 2014** at Drees Pavilion. We look forward to seeing you there!

WELCOME NEW BOARD MEMBERS

BRIGHTON CENTER, INC.



Dr. Brad Bielski

Dr. Bielski is the Academic Vice-President and Dean of the College of Chemistry at Thomas More College. Bielski is active in several professional/community organizations, including membership of St. Thomas Parish, Fort Thomas, Kentucky. He has a BS and a PhD from the University of Cincinnati.



Sarah Hughes

Sarah serves as the Assistant Director of the North Central Area Health Education Center, a non-profit focused on health care education and recruiting. A registered nurse, Sarah has previously served as a hospital staff nurse, a public health nursing supervisor, a nursing faculty member and a health care administrator.



Jay Krebs

Jay is currently Senior Counsel in The Procter and Gamble Company's Legal Division where he has worked for 15 years.He received a Juris Doctor from Salmon P. Chase College of Law, a BS in Mechanical Engineering from the University of Kentucky and an MS in Aerospace Engineering from the University of Cincinnati.



Brooks Parker

Brooks Parker is Vice President of Craftforce development at Messer Construction Co. and leads the company's Craftforce division, providing strategic direction and managing development opportunities. Brooks is a member of the Center for Employment Training's Industrial Advisory Board and a graduate from Hocking College.

BRIGHTON PROPERTIES, INC.



Lloyd Cobble

Lloyd is Director of Operations and District Manager for the Multi-Family Property Management Department within Eagle Realty Group. He has a degree in Business Administration from Thomas More College, an Ohio real estate license, and is also Vice President of Music For Change.



Joe Schamer

Joe is co-owner of SECO Electric Co, a Covington-based electrical construction company. He is on the Board of Directors for the Cincinnati Chapter of the National Electrical Contractors Association, the Chair of the Code Enforcement Appeals Board, and past president of the Kenton Hills Neighborhood Association.



Alicia Townsend

Alicia is a current Vice President and Community Affairs Manager at U.S. Bank for the Cincinnati-Northern Kentucky and Dayton Markets. A financial services professional for over 20 years, Alicia has a Bachelor's degree in Business Administration and Management from Xavier University and a MBA from Thomas More College.







Brian Todd

Brian is the Not-for-Profit Industry Group Chair for Clark Schaefer Hackett. His responsibilities include all aspects of audits, reviews, and compilations for not-for-profit organizations. He has a BSBA, Accounting and Finance from the University of Cincinnati and is a licensed CPA in Kentucky and Ohio.

Rachel Votruba

Rachel is returning to a third term as a Brighton Center Board member. She brings a wealth of experience in education having retired from Northern Kentucky University as an adjunct faculty member. Rachel serves on the Greater Cincinnati Health Foundation Board and is a Board member for Every Child Succeeds.

Katie Walters

Katie is the Promotions Coordinator for Q102-FM Radio in Cincinnati and has worked at the radio station for 13 years. A Ft. Thomas native, Katie graduated from Highlands High School in 1988 and Centre College in 1992. She has also worked with the Brighton Center professionally and personally for 8 years.



Jason Wessel

Jason is the Assistant Vice President of Patient Care Services at St. Elizabeth Healthcare. He earned his MBA at The Ohio State University, Bachelors of Arts from the College of Mount Saint Joseph, and Associates of Applied Science at The University of Cincinnati. He has worked in the healthcare field for over 25 years.

LEADERSHIP ACADEMY AWARD



The Annual Michael E. Townsend Leadership Academy recently presented Anita Prater with a certificate for her participation in the 2012-2013 Leadership Academy. The purpose of this academy is to develop leadership talent and skills for the future of Kentucky substance abuse prevention and treatment.

Anita has been the Department Director of Brighton Recovery Center for Women since its opening in May of 2008. She has over 21 years of experience working with substance abuse programs.

Congratulations Anita for your commitment and dedication to the substance abuse field and specifically for your leadership of the women served at Brighton Recovery Center.



MAILING AREA

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Molly Wesley-Chevalier Newport Independent Schools

Jason A. Wessel St. Elizabeth Healthcare

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Alicia Townsend US Bank

Brighton Center Directory Of Services

Administrative Offices President & CEO: Tammy Weidinger Vice President: Wonda Winkler Chief Financial Officer: June Miller Human Resources Director: Susan Mellott Scheper Director of Development: Becky Timberlake **Business Innovations/Facilities** Director: Joe Rowe 741 Central Avenue P.O. Box 325 Newport, KY 41072-0325 Phone: [859] 491-8303 Fax: (859) 491-8702 www.brightoncenter.com

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Early Childhood Education Director: Dellisa Ford-Edwards 7th & Park Ave. P.O. Box 325 Newport, KY 41072-0325 Phone: (859) 491-8303

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Turner Construction Company

Workforce Development Director: Melissa Hall Sommer Center for Employment Training 601 Washington Avenue, Suite 140 Newport, KY 41071 Phone: (859)491-8303

Career Connections 320 Garrard Street Covington, KY 41011 Phone: (859) 292-6666, ext. 265

Career Connections 8020 Veteran's Boulevard Florence, KY 41042 Phone: (859) 371-0808, ext. 600 Youth Services Director: Connie Freking Homeward Bound Project Safe Place Transitional Living 13-15 East 20th Street Covington, KY 41014 Phone: (859) 581-1111







Brighton Center is an equal opportunity employer and service provider offering advancement to all qualified persons regardless of race, color, religion, gender, age, sexual orientation, ethnic or national origin, or disability.

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